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**NINO & ASSOCIATES, INC. AND NINO CORPORATE LODGING LAUNCH NEW  
REAL ESTATE EXPERIENCE**

Houston, TX—August 14, 2013—Nino & Associates, Inc. and Nino Corporate Lodging, industry leaders in residential real estate and temporary housing, recently announced a new brand identity—Nino Properties ([www.ninoproperties.com](http://www.ninoproperties.com)).

As part of the rebrand, Nino Properties developed a new website to better accommodate clients' needs and help audiences stay connected.

The website consists of a fresh interface, improved navigation, interactive functionalities and expanded content. The website streamlines all information from its previous counterparts, including Nino Corporate Lodging and Nino & Associates, Inc.

Nino Properties also developed a new logo and a marketing strategy to further connect with key audiences.

“Our branding initiative better describes our broader capabilities and reflects our vision to provide premier real estate solutions to the modern consumer,” said Gloria Nino, Nino Properties’ President. “As a full service real estate company, we understand that we must give our customers an extraordinary user experience through every outlet that they visit. We believe the website redesign will help achieve this objective.”

Nino Properties created a portal for users to conveniently receive information regarding relocation options, [luxury furnished apartments](#), rental assistance, buyer/seller representation and corporate lodging. The website also provides a [Houston real estate blog covering](#) home finding and selling, home owner tips, local events and attractions.

“Nino Properties continues to remain a local real estate firm, focused on all facets of the Houston real estate market,” said Nino. “Our market knowledge, expertise and service model provides a unique opportunity to serve those newcomers, families and corporations that require anything from a simple move across town to an international relocation.”

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### **About Nino Properties**

Founded in 1984 by Gloria Nino, Nino Properties is a certified Minority and Woman Owned Business Enterprise that has been serving Houston real estate for over 29 years. They have assisted thousands of relocating corporate employees and families with permanent and temporary accommodations, ensuring they find the perfect place to call home. It is through their commitment to providing the highest degree of expertise, market knowledge and personalized service, that they are recognized as an industry leader. Specializing in residential real estate, nationwide corporate lodging, apartment and residential leasing as well as government and military lodging, Nino Properties is uniquely positioned in the Houston community as a superior choice for home finding services.

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